



STATEMENT

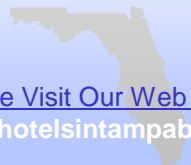
FROM THE BOARD OF DIRECTORS ON ALLIED COMMITMENT

The Board of Directors of the **Hillsborough County Hotel and Motel Association (HCHMA)** adopted the following resolution:

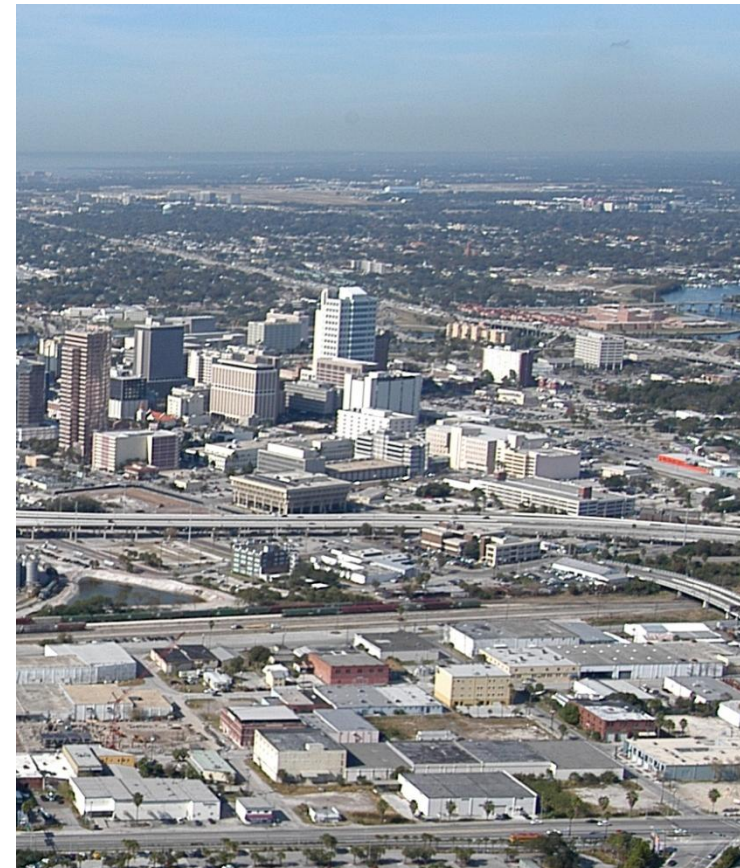
Our vision of valued-added membership embraces not only the traditional opportunities to meet with General Managers on a scheduled basis, but also to expand the range of property contacts and information which has a readily identifiable business value.

As a result, our Allied Membership will be structured to provide a “bottom line” orientation, which will result in our Allied Members seeing exclusive data and information which will be available only because of their Association relationship, and will highlight business or packaging opportunities which would be unique to their membership.

Please Visit Our Web Site At:
www.hotelsintampabay.com



P.O. Box 3298
Tampa, FL 33601-3298



WHAT IS HCHMA?

The Hillsborough County Hotel and Motel Association (HCHMA) is a non-profit Florida corporation which seeks to provide market insight, business opportunity and community presence on issues which affect the hospitality industry. As a result, the Association targets three major member services:

1. Providing to its Hotel and Allied Members opportunities to increase their business outreach in the industry.
2. Providing information and feedback to elected officials and business leadership on issues of concern to the hospitality industry.
3. Providing programs which serve the needs of our Allied and Hotel Members and Tampa Bay.



P.O. Box 3298
Tampa, Florida 33601-3298
(813) 261-4300
(813) 261-4310 Fax
Email: SWarren@hchma.com

WHY YOU SHOULD JOIN!

The Hillsborough County Hotel and Motel Association (HCHMA) is an organization of all the major hotels and motels and its Allied Members in Hillsborough County.

Allied Members enjoy the opportunity to meet with and establish relationships with key decision makers of all member hotels.

The Association provides its Allied Members access to information on hotel personnel with decision making and purchasing authority.

As an Allied Member of the HCHMA you will receive:

- Creating up to three meetings between the Allied Member and those Hotel Members with whom there is a desire to initiate a business relationship.

- First Time Members: Upon joining, an introductory cover letter is forwarded to all Hotel Members with a two-paragraph summary attachment of your product or service prepared by you.

- Six Monthly Meetings with General Managers and key management personnel specifically invited to provide you with a wider range of hotel contacts.

- Banner and sponsorship opportunities as part of the revised Association website.

- Expansion of the Preferred Vendors list provided to all Hotel/Motel General Managers and other management personnel.



Please mail checks payable to:

**HILLSBOROUGH COUNTY HOTEL/MOTEL
ASSOCIATION**

Post Office Box 3298
Tampa, Florida 33601-3298

COMPANY NAME

ADDRESS

CITY, STATE, ZIP CODE

PHONE

FAX

EMAIL

CONTACT PERSON

TITLE

PRODUCT OR SERVICE

**ANNUAL MEMBERSHIP DUES:
\$350.00**

NEW MEMBERSHIP

RENEWAL

For More Information
Please Contact: Bob Morrison (813) 261-4300