



2012 Tampa Bay Host Committee BY THE NUMBERS



AUGUST 27 – 30, 2012

TAMPA BAY will host the
Republican National Convention

The 2012 Republican National
Convention will mark the

FIRST TIME

that a National Convention has
been held in

TAMPA BAY

The Convention will create

\$175 MILLION

worth of economic impact

There will be at least
50,000 guests visiting
TAMPA BAY for the
Convention

An estimated
10 BILLION
media impressions of Tampa Bay
will be made during the week of the
Convention

Approximately **7,500**
volunteers will represent
TAMPA BAY leading
up to the Convention

6,000 delegates will visit
TAMPA BAY during the week
of the Convention

AN ESTIMATED
15,000
members of the local and
national media will be
credentialed the week of the
convention

Learn more about the 2012 Tampa Bay Host Committee

www.2012Tampa.com



HOST COMMITTEE MISSION

The 2012 Tampa Bay Host Committee, Inc., known as the Host Committee, is a 501 (c)(3) Florida based not-for-profit corporation. The Host Committee is not involved in any political activity and is in no way considered a political committee under any state or federal laws.



In developing and implementing its strategic action plan, the Host Committee will thoughtfully appoint professionals and volunteer leaders of various kinds to represent the community throughout Tampa Bay. The Host Committee will confirm sponsorships, execute local programs and recruit volunteers, while maintaining the primary functions of alleviating the burdens of local government, promoting the Tampa Bay area, encouraging commerce in the local community, and projecting a favorable image of Tampa Bay to the attendees and the worldwide media in attendance at the 2012 Republican National Convention. Although the main purpose of the Convention is to nominate a candidate for President of the United States, the Host Committee does not play any political role in that process.

SMALL BUSINESS NETWORK

The 2012 Tampa Bay Host Committee's Small Business Network is an exclusive program to promote and cultivate Tampa Bay's diverse business community representing small, women and minority-owned companies. The emphasis of the network is to use the platform of the Republican National Convention to drive interest to and promote local Tampa Bay small business.

The Small Business Network has multiple components, including educational, marketing and promotional opportunities. To participate, local small businesses must be registered and certified by one of the following: The City of Tampa, City of St. Petersburg, Hillsborough County or Pinellas County.

For more information, go to:

www.2012tampa.com/small-business-network

VOLUNTEER PROGRAM

The 2012 Tampa Bay Host Committee will recruit, train and manage thousands of volunteers to represent the Tampa Bay area during the week of the 2012 Republican National Convention. At the time of registration, all volunteers will select a volunteer role and will be asked to attend a volunteer orientation session. All volunteers will be issued an official Host Committee uniform to wear during their volunteer service. Volunteers will be the faces of Tampa Bay and will welcome guests at local airports and hotels throughout the area, as well as support Host Committee programs and a variety of events.

For more information, go to:

www.2012tampa.com/get-involved